LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034



B.A.DEGREE EXAMINATION – **ECONOMICS**

SIXTH SEMESTER - APRIL 2019

EC 6601- MANAGEMENT OF FINANCIAL SERVICES

Date: 03-04-2019 Dept. No. ______ Max. : 100 Marks

Time: 09:00-12:00

PART-A (5 x 4 = 20 Marks) Answer any FIVE Questions each in about 75 words

- 1. Describe the essential qualities of merchant bankers.
- 2. What are the risks associated with mutual funds?
- 3. Distinguish between lease and hire purchase.
- 4. Explain credit cards and mention its different types.
- 5. Explain the importance of venture capital.
- 6. What are the factors favouring buying decision?
- 7. What do you mean by cross boarder lease?

PART-B (4 x 10 = 40 Marks) Answer any FOUR Questions each in about 250words

- 8. Trace the development of merchant banking in India.
- 9. Explain the important steps taken by SEBI for regulating mutual funds in India.
- 10. Analyze the various problems associated with leasing in India.
- 11. Describer the operational procedures of credit cards.
- 12. Briefly explain the different types and methods of venture capital financing in India.
- 13. Explain the reasons for slow growth of mutual funds in India.
- 14. State the advantages of using Leasing Services.

PART-C (2 x 20 = 40 Marks) Answer any TWO Questions each in about 900 words

- 15. Discuss the various service rendered by merchant bankers.
- 16. Enumerate the various schemes offered by the mutual funds.
- 17. Examine the working of credit rating institutions and their role in India.
- 18. Elaborate the significance of venture capital financing with its limitations and bring out the SEBI guidelines for venture capital institutions.
